



## Keys to Argument Writing Writing Instruction for All Teachers

### Live Virtual Professional Development

During this one-day professional development, participants will learn instructional practices for teaching students in grades 5-12 how to write argument pieces in any subject area. The training will focus on students' ability to write sound arguments using text evidence to support a position in a reasoned and logical way. The content is aligned to state writing standards.

**Virtual-Live Format:** The Keys trainer will use Zoom video conferencing to deliver this training in an interactive format using features such as breakout rooms, chat, and Google shared documents.

### Training Topics:

- Expectations of the argument writing standards
- What is argument writing; differences between argument and persuasive writing
- Argument components: claim, counterclaim, reasons, evidence, rebuttal
- Argument text structure
- Comprehension and critical thinking required
- Using text evidence
- Analyzing models of argument writing
- Planning an argument writing assignment

### Who Should Participate

Grades 5-12 teachers of any subject, educators who provide support to struggling writers, literacy specialists and coaches, and grades 5-12 administrators.

### IMPORTANT INFORMATION

**DATE:** April 14, 2021    **COST:** \$159

**TIME** 9:00 AM – 3:30PM (Eastern Time)

#### ONLINE SCHEDULE:

8:45-9:00 Sign in, extra help with Zoom Meeting

9:00-10:30 Session 1 (90)

10:30-10:45 Break

10:45-12:15 Session 2 (90)

12:15-12:45 Lunch

12:45-2:00 Session 3 (75)

2:00-2:15 Break

2:15-3:30 (75)

Total Delivery time: 5.5 hours

### TWO WAYS TO REGISTER...

*Online:* Complete the registration form and submit payment on our website: <http://keystoliteracy.com/events/>

*Mail/Fax:* Complete the registration form (next page) and submit with purchase order or check payment (payable to Keys to Literacy, LLC).



# Registration Form

(Each registrant must complete a registration form. Payment or P.O. must accompany form OR register online at <http://keystoliteracy.com/events/>.)

## SECTION 1: PARTICIPANT information

NAME: \_\_\_\_\_ POSITION/TITLE: \_\_\_\_\_

SUBJECT: \_\_\_\_\_ GRADE: \_\_\_\_\_

DISTRICT/ORGANIZATION: \_\_\_\_\_ SCHOOL: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_ MOST USED EMAIL: \_\_\_\_\_

## SECTION 2: SESSION information

### Keys to Argument Writing

Date: April 14, 2021

Time: 9:00am – 3:30pm (Eastern Time)

COST: \$159

#### QUESTIONS?

Contact Melissa Powers at  
(978) 948-8511, ext. 202 or  
[melissa@keystoliteracy.com](mailto:melissa@keystoliteracy.com)

#### REFUND/CANCELLATION POLICY

- If you cancel **3 days or more prior** to training, you will be issued a **full refund**.
- **No refunds** will be issued for "no shows" or cancellations within 72 hours of training.
- Substitutions accepted.

## SECTION 3: PAYMENT information

*Please include completed registration form with payment.*

check/money order enclosed  
(payable to Keys to Literacy)

purchase order # \_\_\_\_\_  
(if available)

#### Please mail to:

Keys to Literacy  
319 Newburyport Turnpike, Suite 205  
Rowley, MA 01969

**OR**

fax to: (978) 948-8611

To pay with a credit card, please register online:

<https://www.keystoliteracy.com/events/>